

## Data Storage and Study Analytics

ORGANIZATION	LOCATION	PURPOSE
Amazon (AWS)	U.S.	Provides a secure location for storing survey response data
Microsoft (One Drive)	U.S.	Provides a secure location for storing survey response data and files including such data
Google (Drive)	U.S.	Provides a secure location for storing survey response data and files including such data
FocusVision	U.S.	Provides a service used to program and conduct surveys that collects survey response data
Ugam	U.S. and India	Provides services for GutCheck in connection with programing and conducting surveys, including activities that may require access to survey response data

## Software and analysis services we use to help us improve our survey taking process

ORGANIZATION	LOCATION	PURPOSE
Voxpopme	U.S.	Provides services used for video studies, including organizing video survey responses
Twilio Sendgrid	U.S.	Provides a service that sends emails to survey participants using email addresses provided by survey participants
Zendesk	U.S.	Provides a service that manages respondent support requests, which may include respondent email addresses

Software and analysis services we use to send marketing communications and manage sales activities

ORGANIZATION	LOCATION	PURPOSE
Salesforce	U.S.	Provides a service that allows organization and tracking of sales activities, including information about clients and potential clients
Eloqua	U.S.	Provides a service used to send marketing and sales communications, including emails to clients and potential clients

Software and analysis services we use to help us improve our survey platform

ORGANIZATION	LOCATION	PURPOSE
Mixpanel	U.S.	Provides a service that collects information about how individuals interact with our platfor